

**Main Street Minutes
October 18, 2016
8:00 a.m.**

Members Present: Cathy Cochran Jolene Dinger
 Pasty Gullett Mike Hofrichter

Members Absent: Cam Williams Vicki Turner Len Gough

Ex-Officio Members Present: Brian Wismer Carlotta Ungaro

Ex-Officio Members Absent: Ray Gibson David Barlow

Staff Present: Joyce Waits Julie Herbert

Guests: Harlan Shirley Robert Burch

Call To Order:

Cochran called the September 20, 2016 meeting to order.

Minutes:

Motion by Hofrichter and seconded by Gullett to approve the meeting minutes dated September 20, 2016. Motion carried unanimously.

General Reports:

Wisner gave the DCA Economic Activity/Local Developments report for the month of September. Wisner also stated the following:

- 92.5 The Bear renovation will start on Thursday, October 20. It will take 4 – 6 weeks for this build out.
- Gremlin Growlers has selected a general contractor and plans have been approved. Activity will begin in a few weeks.
- “Hey Jo” has renewed their lease and have changed their hours of operation from 10 – 6 p.m. to 11 – 7 p.m. to capture walk in traffic during the evening hours.
- The Downtown Master Plan design team is working on updates. There is a public meeting scheduled on November 1. Wisner stated that this will be part of the Comprehensive Plan meeting that same evening.
- The annual “Zac Brown” concert scheduled for October 15 was a success and almost a sellout. Ticket prices went up this year, however it was still well attended.
- The 2017 concert survey has already been sent out. Ungaro stated that she placed on social media. Wisner stated that he put on Facebook and the City Website. After the survey is completed and some time has passed for those to respond, a meeting will be held to determine the lineup for 2017.
- Wisner stated that 92.5 the Bear is interested in doing additional concerts next year, apart from the summer series.
- Whitewater Creek Volunteer Day will be held at the Ridge on Friday, October 28 from 9:00 a.m. – 2:30 p.m. Lunch will be served. Wisner asked that if anyone was interested, to please contact him.
- Wisner discussed increasing “pedestrian safety” in the Downtown Square coming South into the City. He will be researching ways to do this; flashing sign that shows the speed; slow down, etc. He will report more at the next meeting.
- Turner stated that the LED lights on the square on the Restaurant side of the Downtown area where Twisted Taco and Olde Courthouse Tavern is located are not changing colors. Wisner will meet with the company to program the lights so it can be changed. Wisner also spoke to a new, local contractor about the lights that are not working on the Stonewall buildings. Wisner stated that in talking with the contractor, he was given a price of \$4,200.00 to replace those lights, and this will come with a one-year Warranty. Wisner asked the Board if they would like to approve this cost. Motion by Dingler and seconded by Hofrichter to approve the \$4,200.00 to put up new lights. Wisner also stated that new spot lighting has been placed at the Old Historic Courthouse by the County.
- Gullett asked about getting lights placed in the trees on the Old Courthouse Grounds and Wisner stated that the County is looking at the trees now and that some of the trees may need to be cut down.

Ungaro reported for the Fayette County Chamber of Commerce and stated that the branding team from DCI, a New York firm visited Fayetteville on October 13 and 14 to learn about Fayette County. They ended their trip with a visit with Fayetteville leaders, including new young leaders. They will be working with the local branding task force on the logo and tag line. The Chamber's strategic leadership visit is scheduled for next week to Greenville, South Carolina and York County, South Carolina. Ungaro stated that they hope to learn about downtown Greenville's redevelopment.

Cochran reported on the Promotions Committee and stated that the committee will meet today after the Main Street meeting. The committee will be discussing the following:

- Annual Golf Tournament held on October 7. Wismer presented to the Board the Profit and Loss Sheet from the Golf Tournament and stated that 10% of our proceeds will go to Fayette Piedmont Cancer Wellness Center in the amount of \$679.30.
- Cemetery Walk – October 21 and 22
- Pumpkins around the Courthouse Square – October 28 – November 2
- Chili Fest – October 29
- Trick or Treat on Main Street and Market Day – October 29
- Parade and Tree Lighting – December 3

Cochran presented to the Board (brochure) a volunteer opportunity to help install a fence at the Church Street Park sponsored by Southern Crescent Habitat for Humanity on November 5 from 9:00 – 3:00 p.m. and asked for volunteers.

Wismer also stated that the VFW parade will take place on Saturday, November 5.

Gullett gave a report on the 2016 Ornaments and stated that it was in development. She presented to the board a drawing of what the ornament will look like.

Old Business:

Wismer reported on the Historic Registry and stated that he contacted the State to get initial assessment paperwork to go forward with the application. Wismer received the application to complete and was asked to do the following:

- Submit recent color photographs, which means that someone will need to volunteer to drive around town and take pictures of historic properties and get addresses of the locations.
 - Dingler agreed to take pictures of properties located on Jeff Davis
 - Cochran will take the East side of the City
 - Gullett will take Stonewall across from the government complex
 - Hofrichter will take pictures of all the buildings in his area.
- Send a tax map – Wismer will label the map and send in with the application.
- Hard copy will need to be sent; they do not accept e-mails.
- Another possibility to preserve historic structures would be to set up a Preservation District.
- Gullett stated that she will check her files as she may have pictures of homes on Jeff Davis and other miscellaneous properties.
- Ungaro stated that it might be a good idea to contact the “Pace” program at Clayton State as it is a “give back” program to see if they would want to take on the project.

Old Business:

Gullett discussed the Camp Southern Ground Scholarship and stated the following:

- Camp Southern Ground does have a scholarship fund that we can donate to. When families register, they fill a financial need or report and this fund is used to help people who may need it. The camps usually run around \$200 per weekend and \$1500 for the week. Ungaro stated that the scholarship should go to a student selected by the Camp, or select a person that Main Street knows or wants to sponsor. The board can continue this discussion at a future meeting.

Adjourn:

Motion by Cochran and seconded by Gullett to adjourn the meeting. Motion carried unanimously.

Respectfully submitted,

Joyce R. Waits